

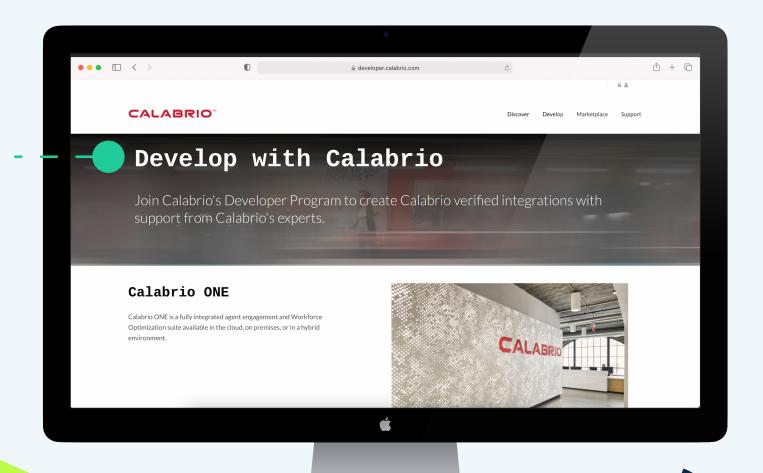


Calabrio

Features of an optimized lifecycle

Identification & Outreach

An available landing page displays the value proposition to drive engagement with prospective developers and partners.



Acquisition & Onboarding

At the outset, participants are registered and vetted for suitability in the ecosystem so the appropriate documentation is put in place.

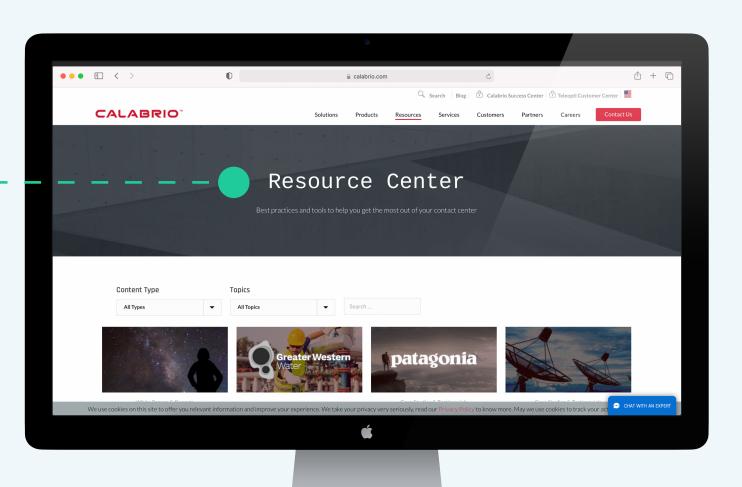






Participants are educated through documentation, tutorials, and guides on ecosystem rules, technologies, products, and APIs.



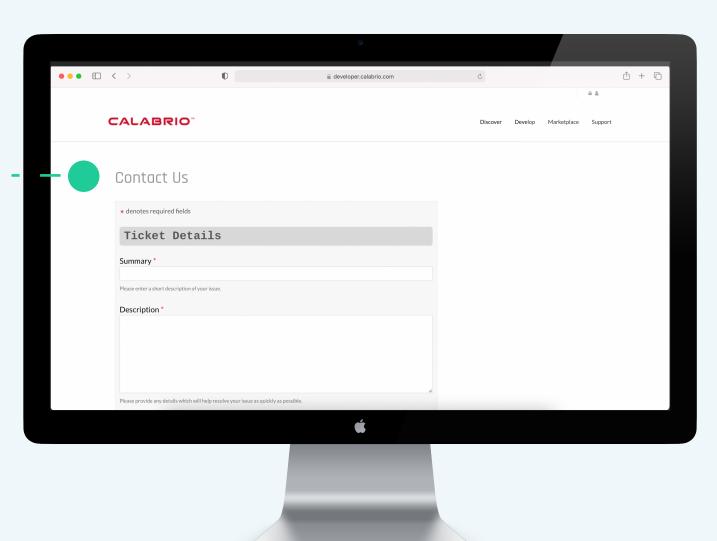




Support & Communications

The organization provides participants with support via digital community forums and ticketing as shown here.

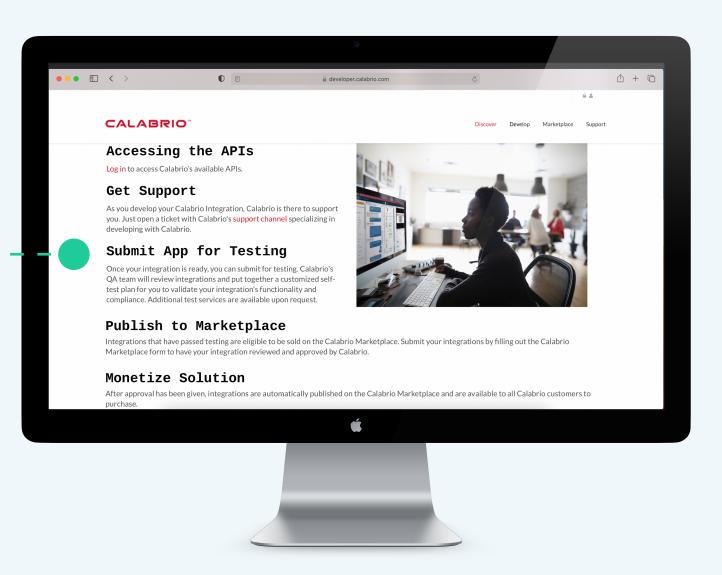






Value Development & Review

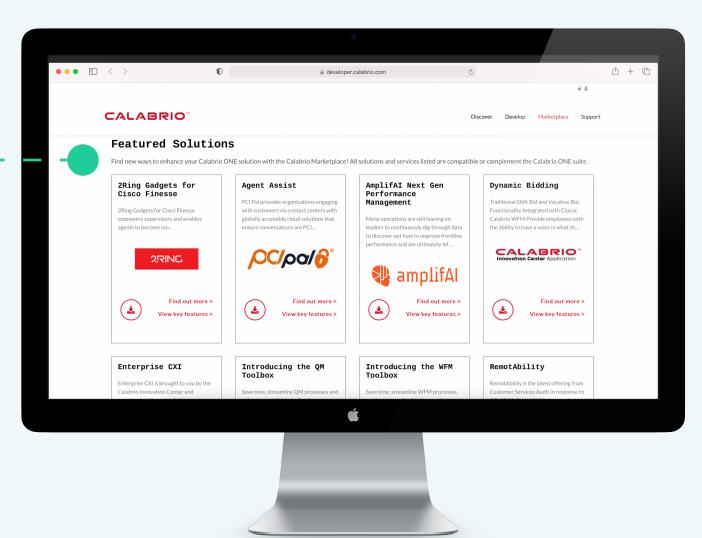
As explained here, participants can submit value creation proposals. The organization will then engage with participants in the review and approval process.





Value Showcasing & Exchange

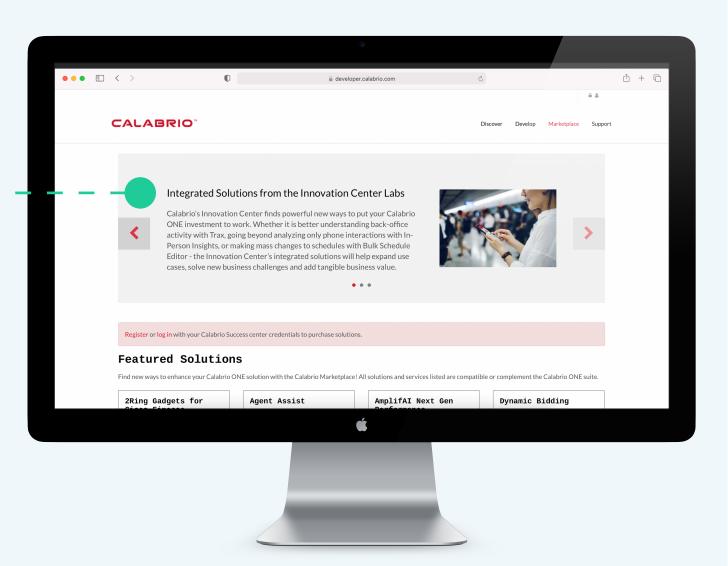
Value is showcased in a marketplace where value creators and consumers can be matched.





Ecosystem Participant Retention & Support

Ecosystem benefits are displayed and customized experiences are available to enhance the participant experience.



Ready to learn more about dpEngine? Contact us.

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