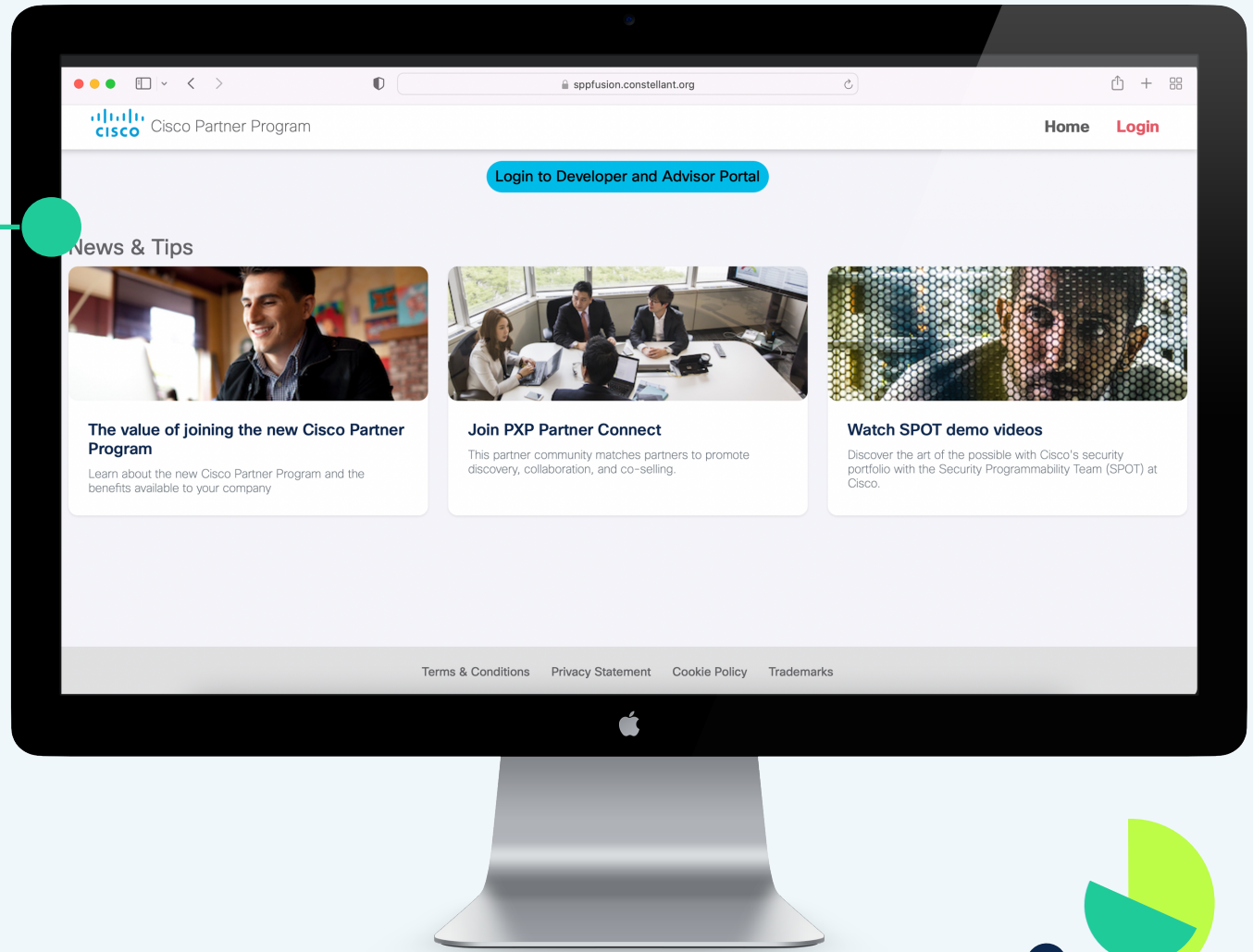
 **dpEngine**

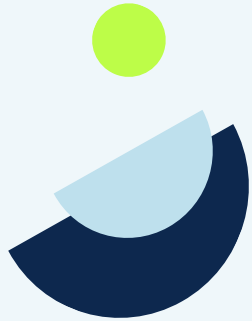
Cisco

Features of an
optimized lifecycle

Identification & Outreach

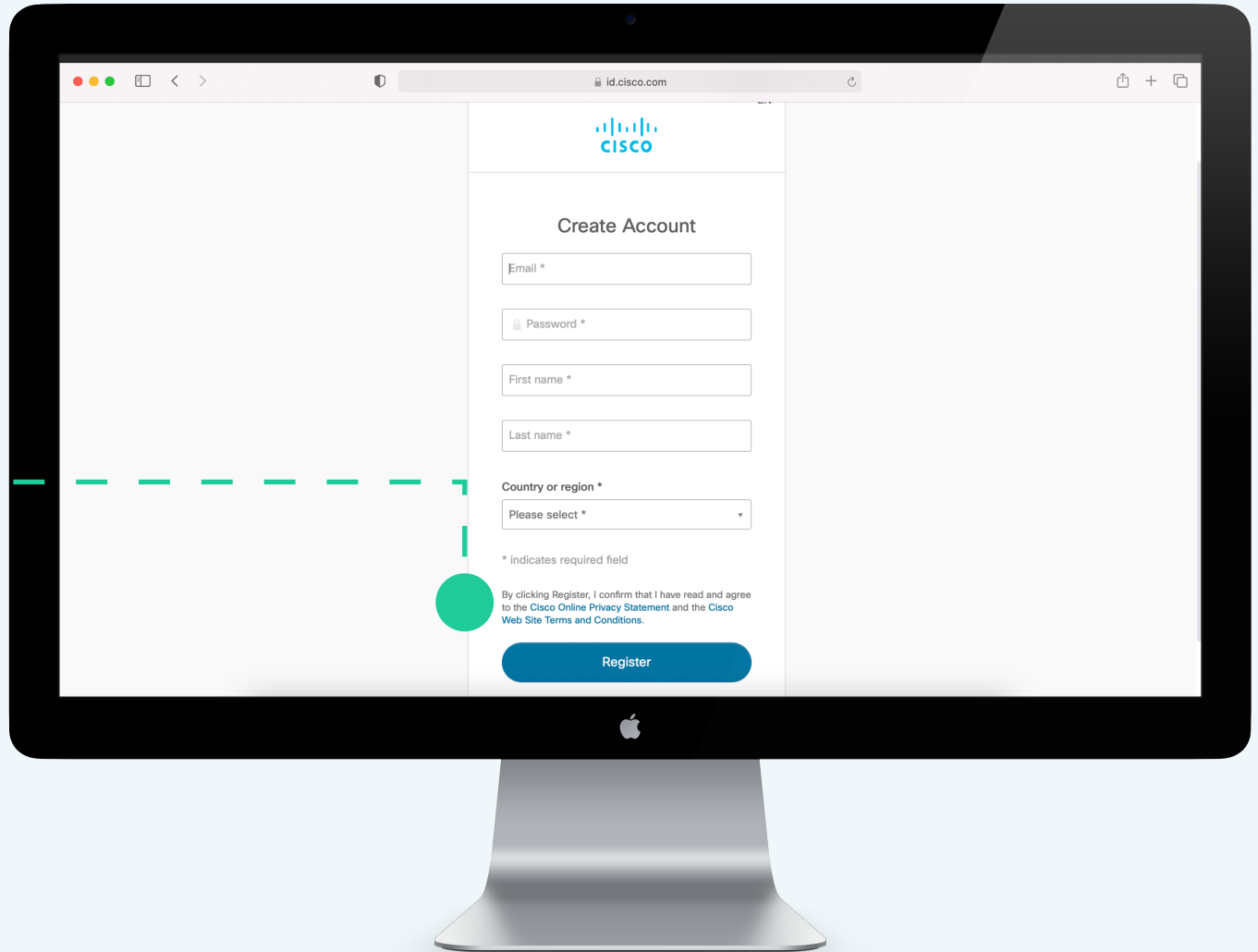
An available landing page displays the value proposition to drive engagement with prospective developers and partners.





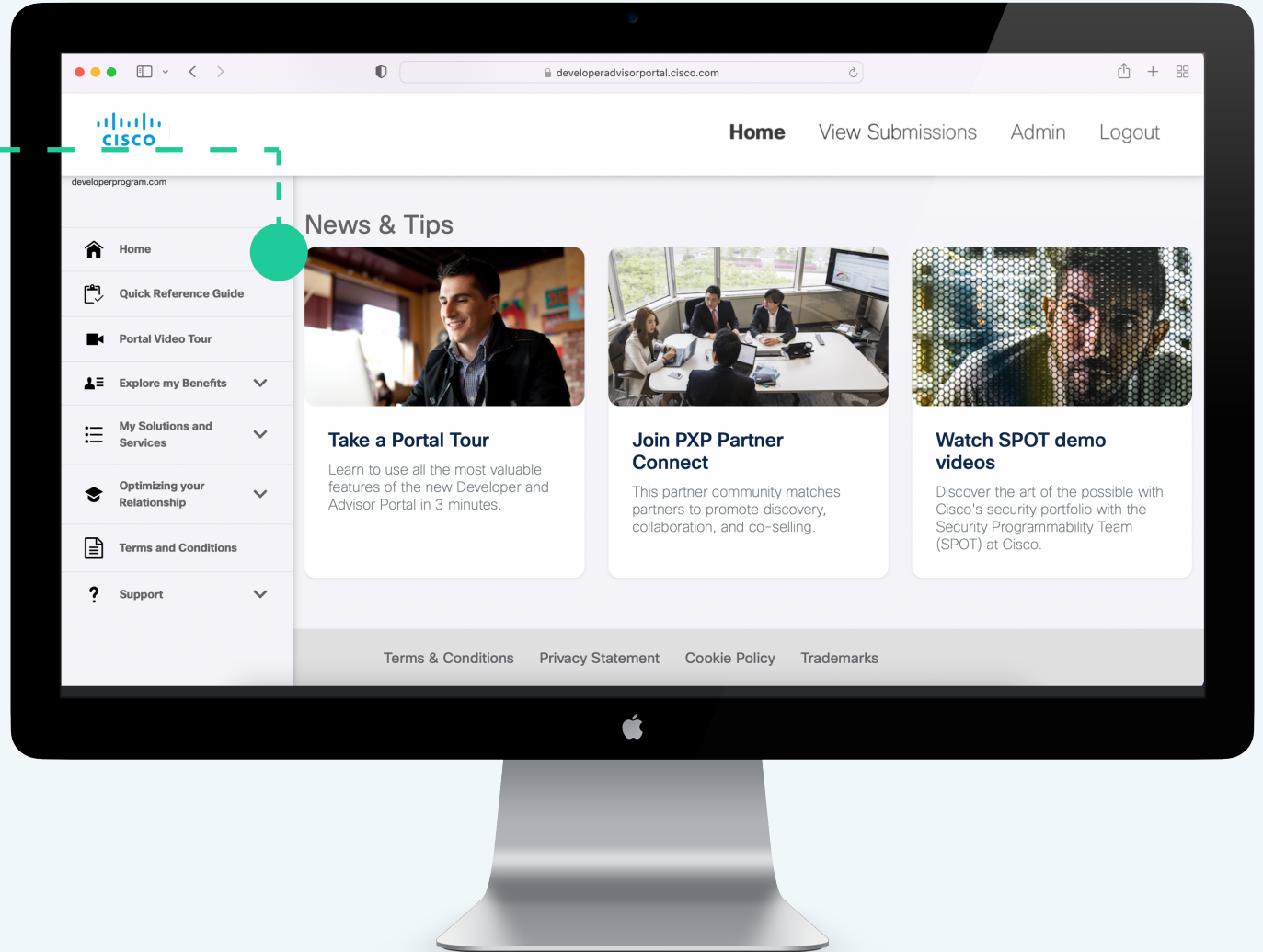
Acquisition & Onboarding

Participants need to be registered and vetted for ecosystem suitability so the appropriate documentation is put in place.



Organization & Education

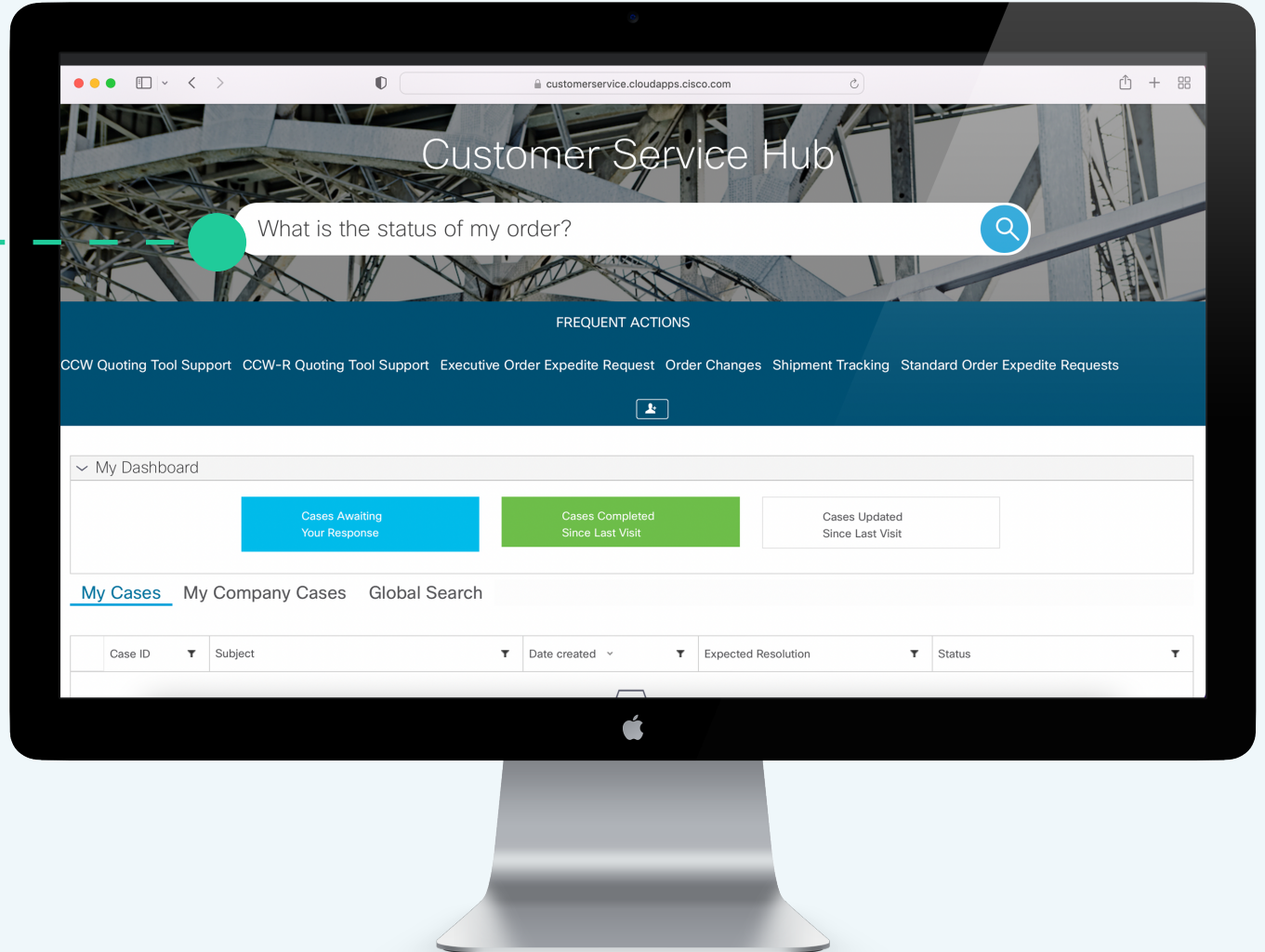
Participants are educated through documentation, tutorials, and guides on ecosystem rules, technologies, products, and APIs.





Support & Communications

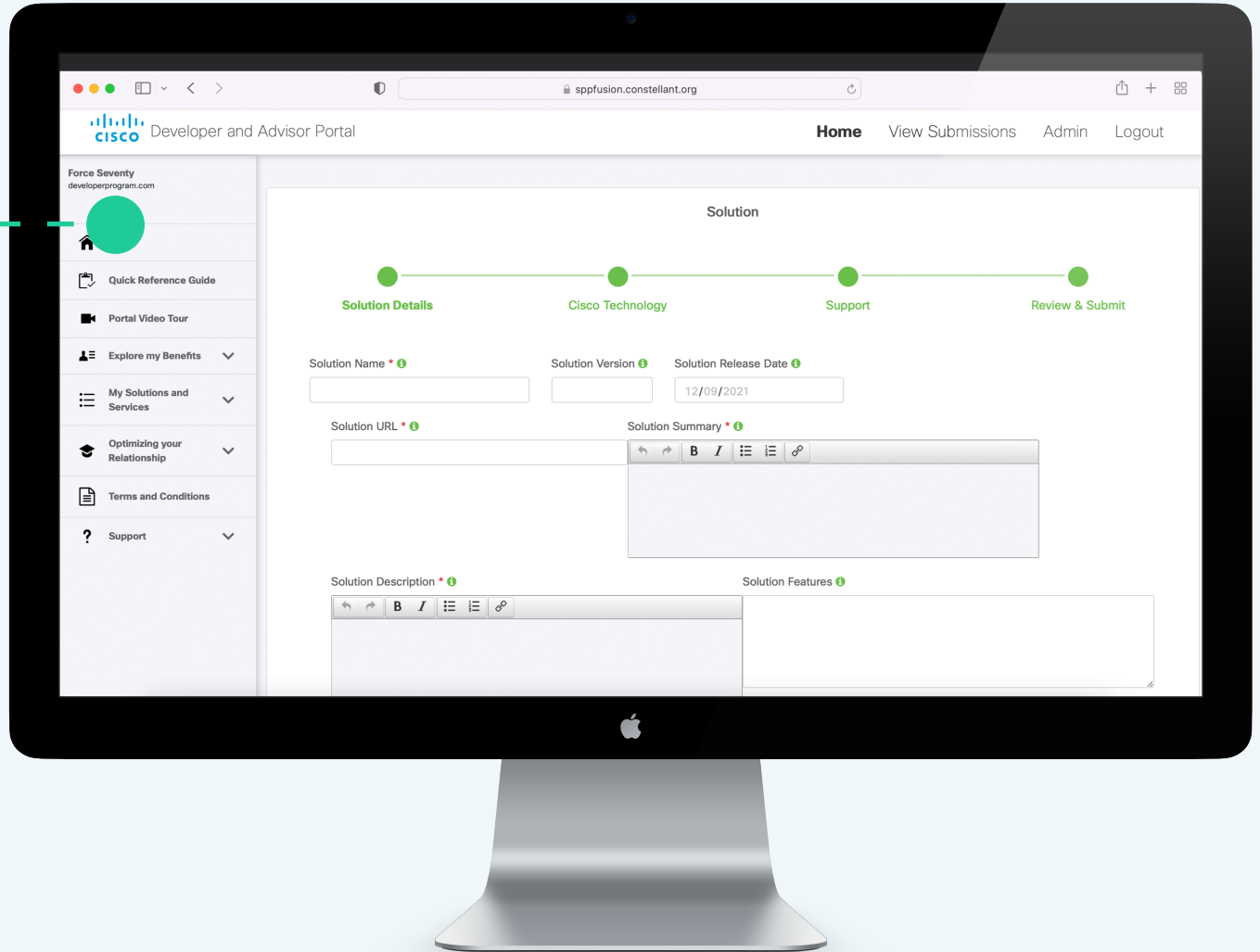
The organization provides participants with support via ticketing and digital community forums.





Value Development & Review

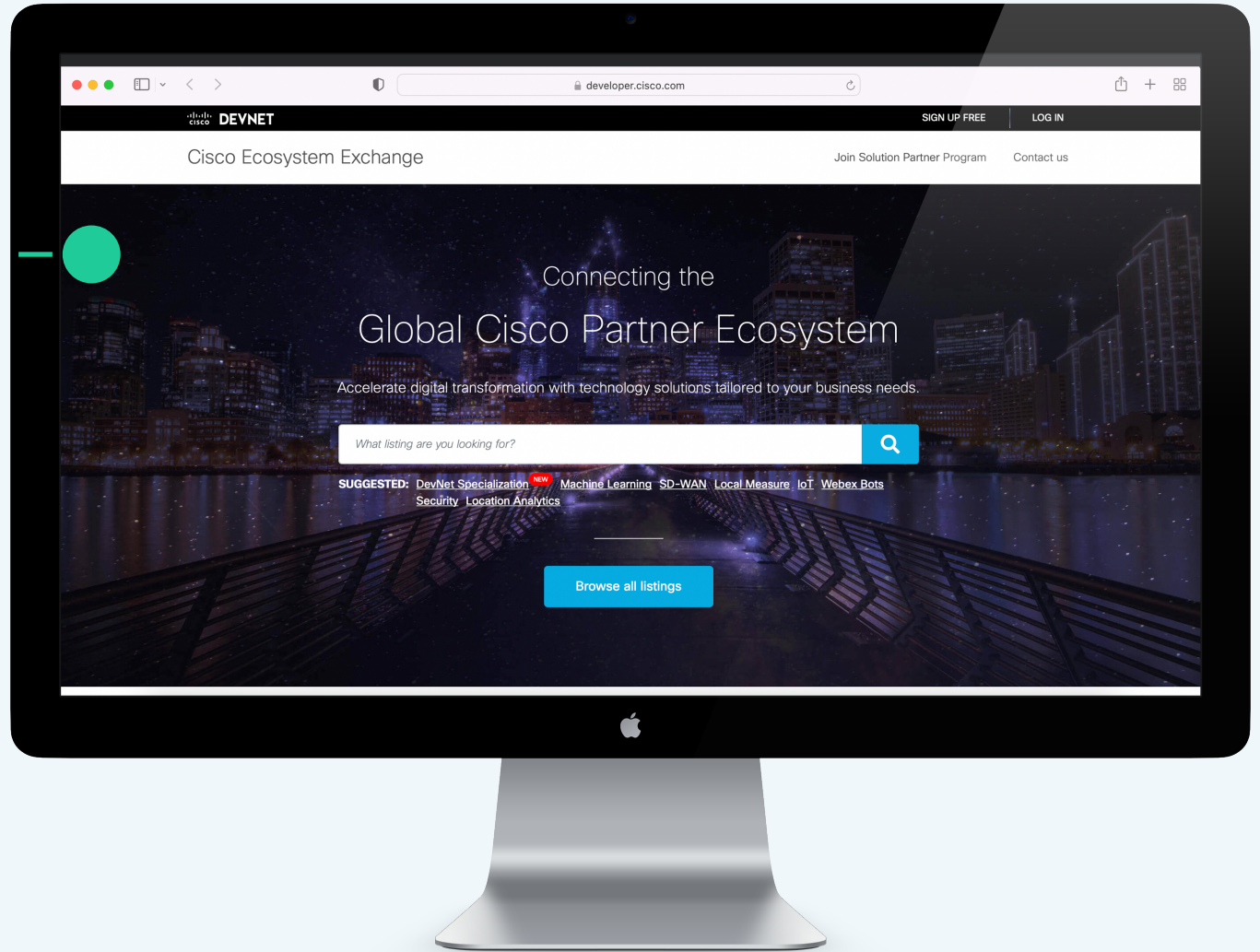
Participants can submit value creation proposals. The organization will then engage with participants in the review and approval process.





Value Showcasing & Exchange

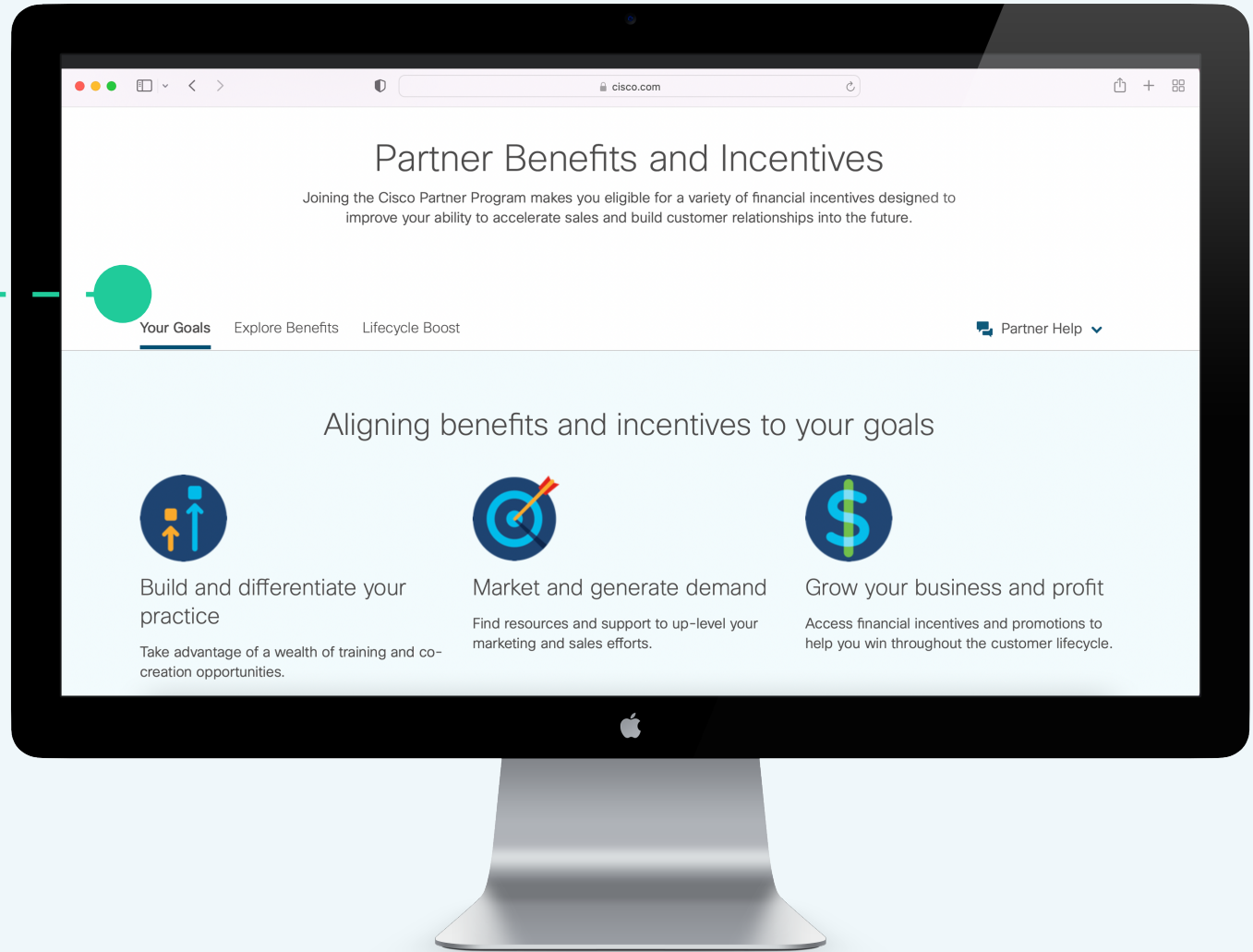
The value is showcased in a marketplace where value creators and consumers can be matched.





Ecosystem Participant Retention & Support

Mechanisms such as ecosystem benefits shown here and the customized experiences the organization provides enhance participant experience.



Ready to learn more about dpEngine? Contact us.

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