

 **dpEngine**

# Avaya

Features of an  
optimized lifecycle

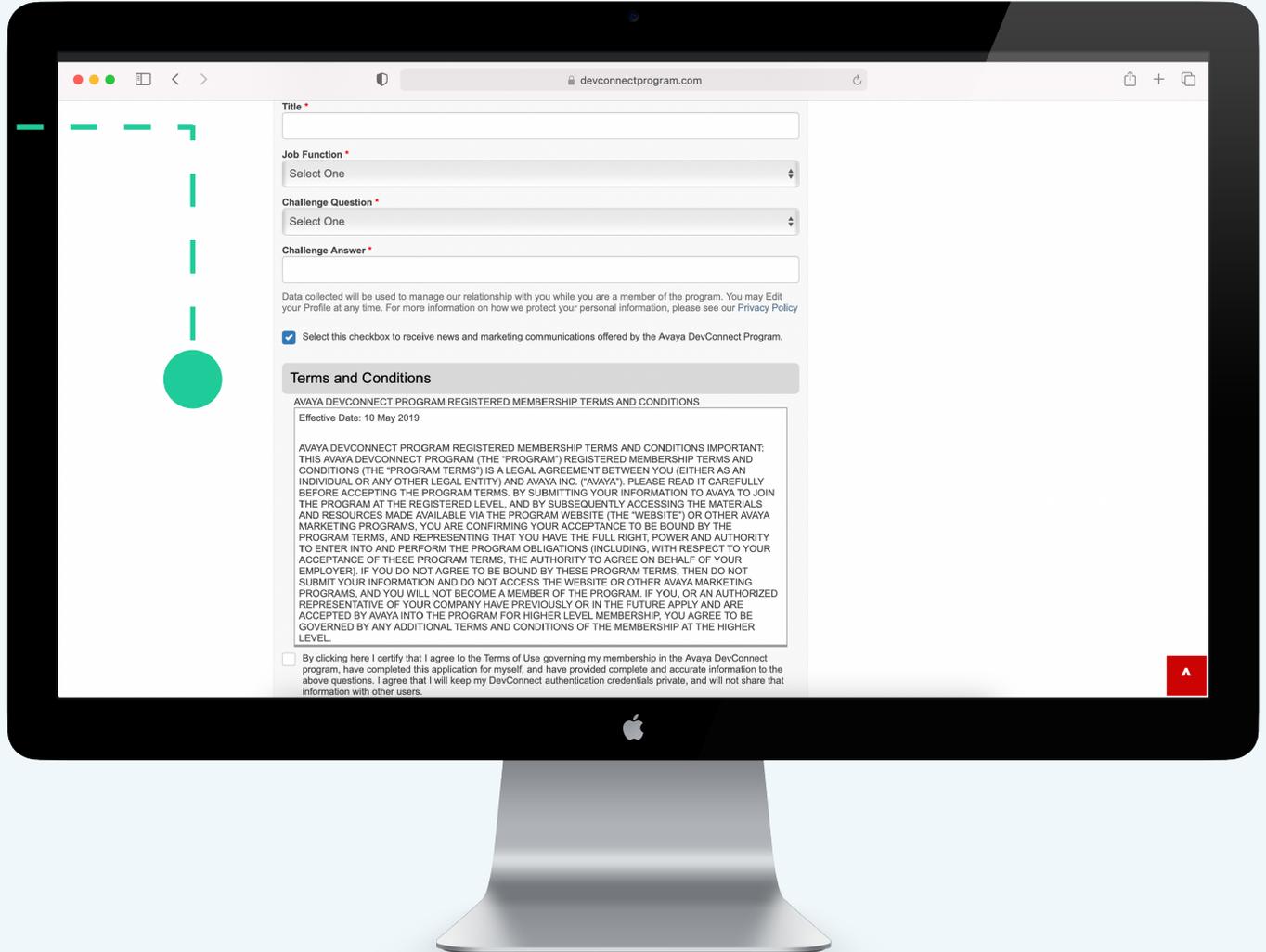
## Identification & Outreach

An available landing page displays the value proposition to drive engagement with prospective developers and partners.



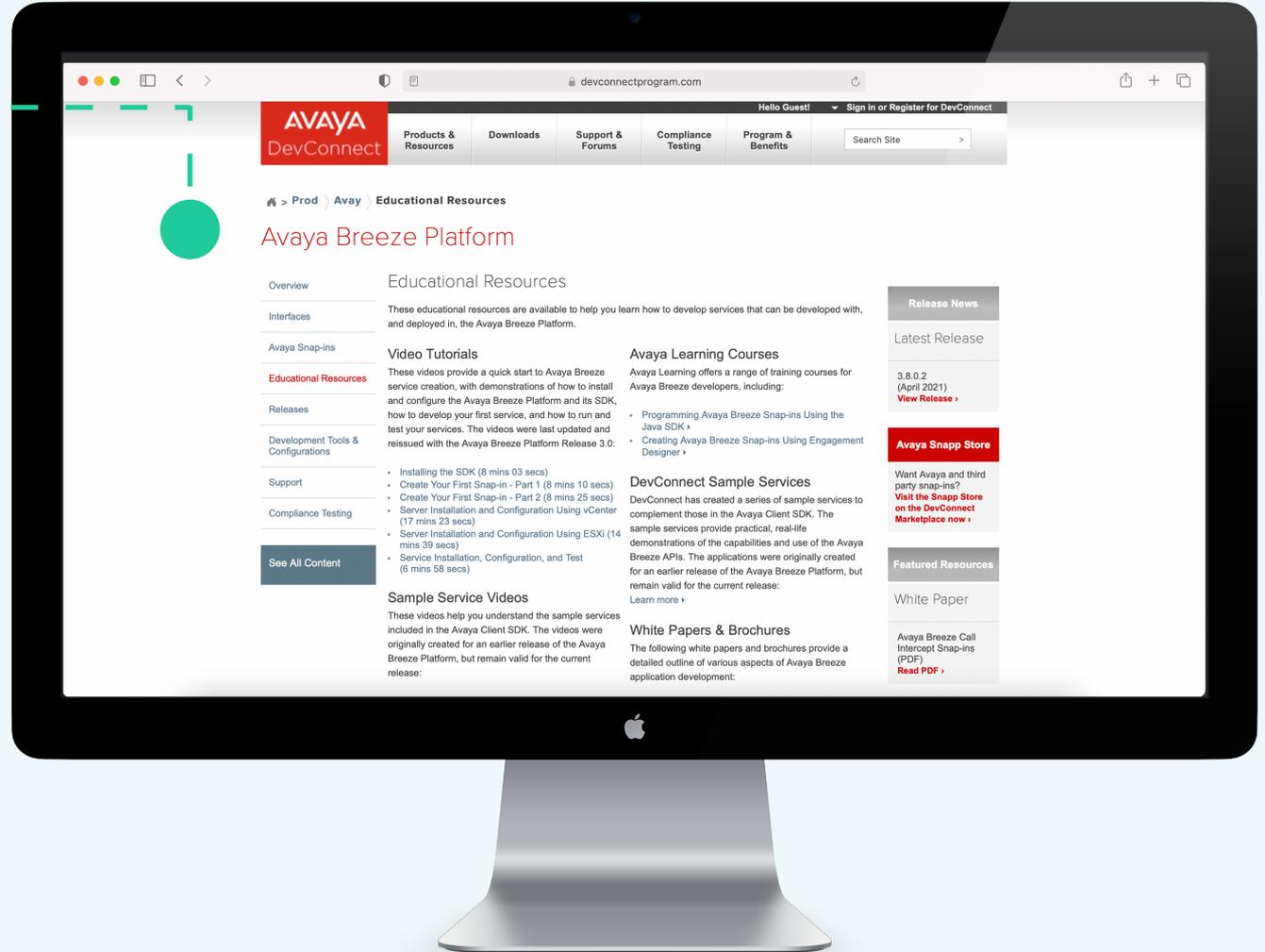
# Acquisition & Onboarding

Relevant legal and contractual documentation is in place from the start to ensure all parties are suited to participate in the digital business ecosystem.



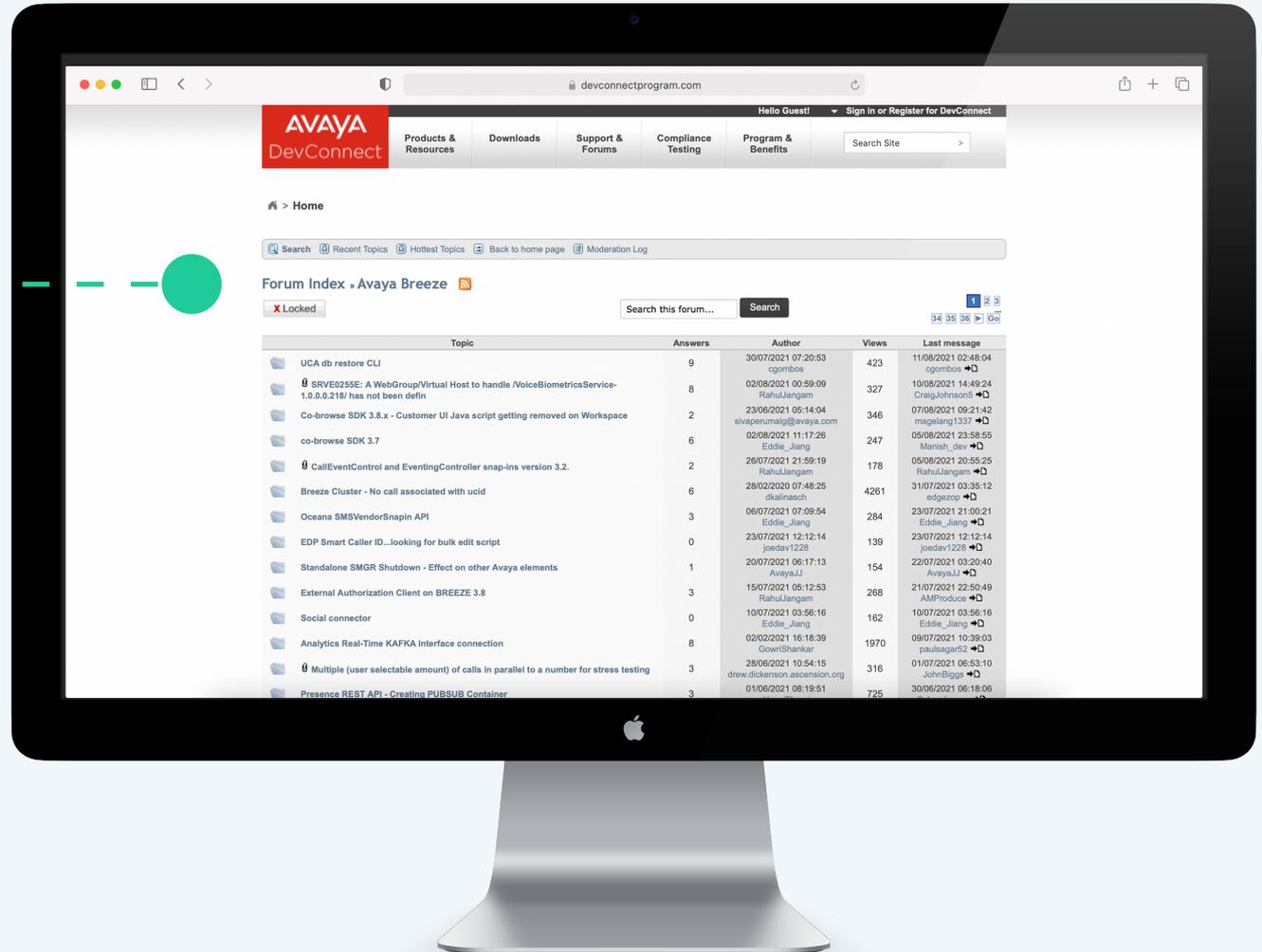
# Organization & Education

Documentation, tutorials, and guides to educate participants on ecosystem rules, technologies, products, and APIs.



# Support & Communications

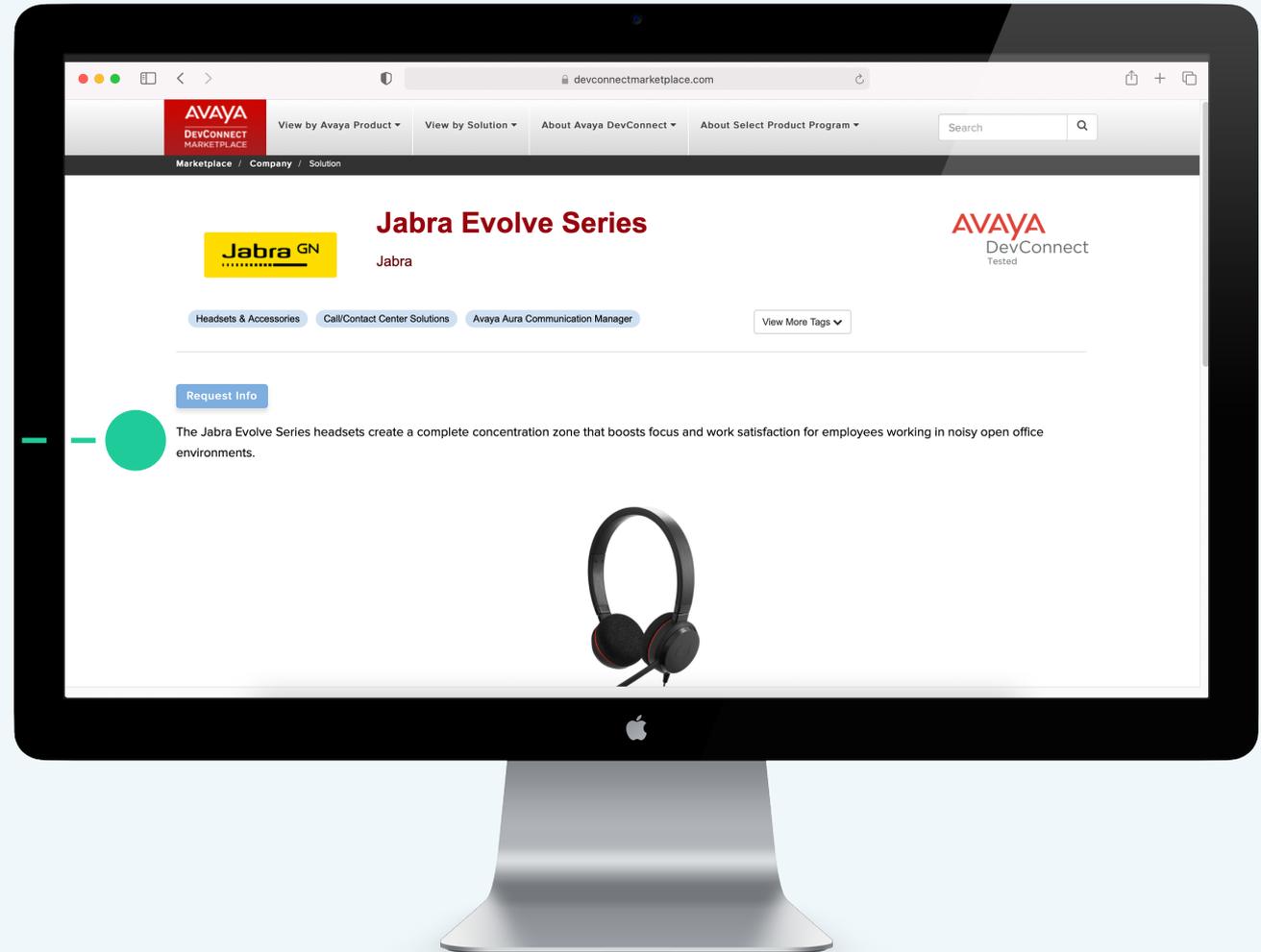
Participants have organization support via community forums and ticketing.

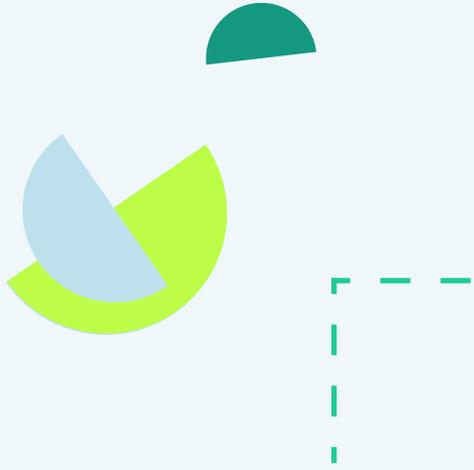




## Value Development & Review

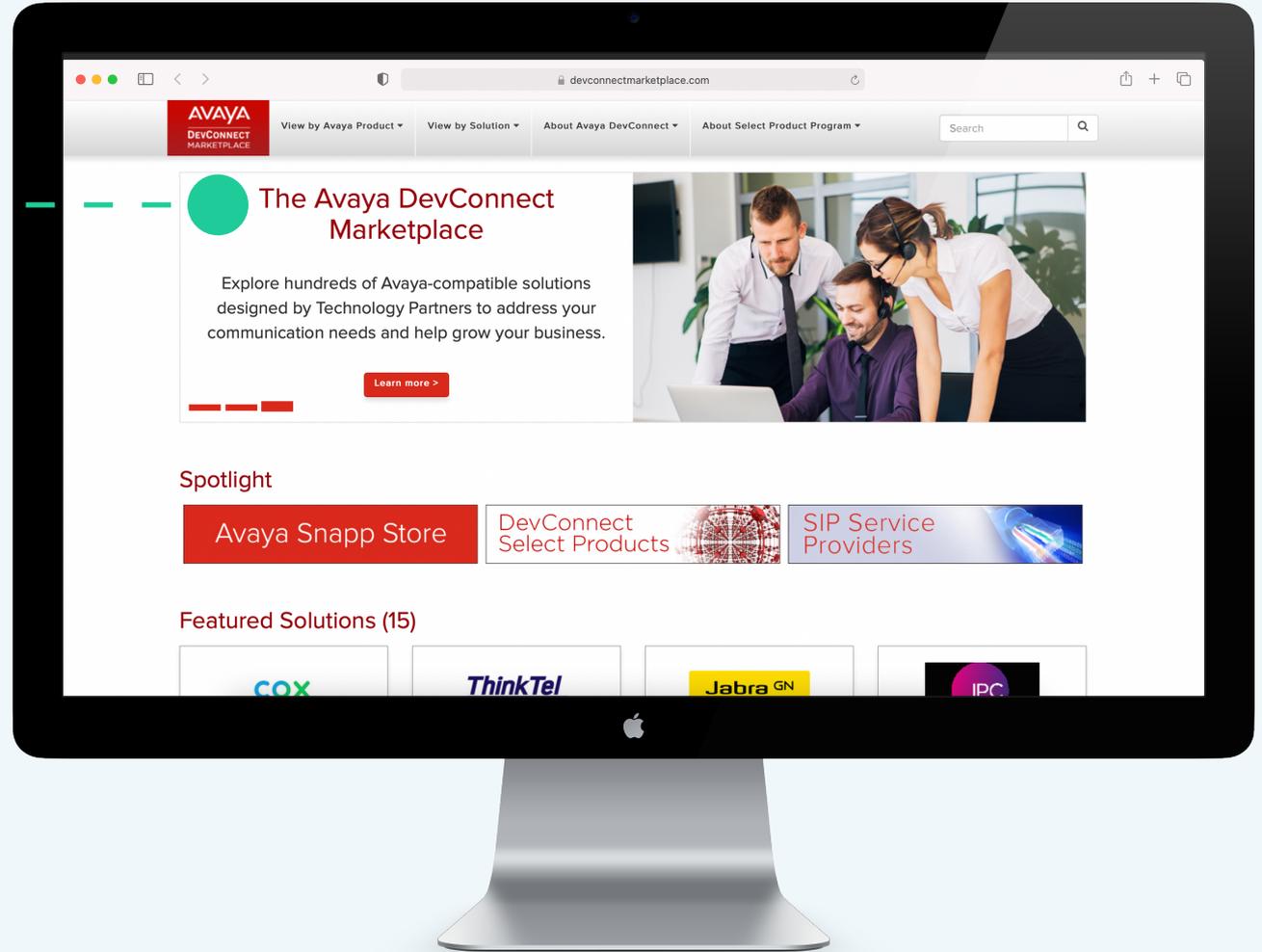
Participants can submit all the details of their value add to the organization which can engage with participants in the review and publishing process.





## Value Showcasing & Exchange

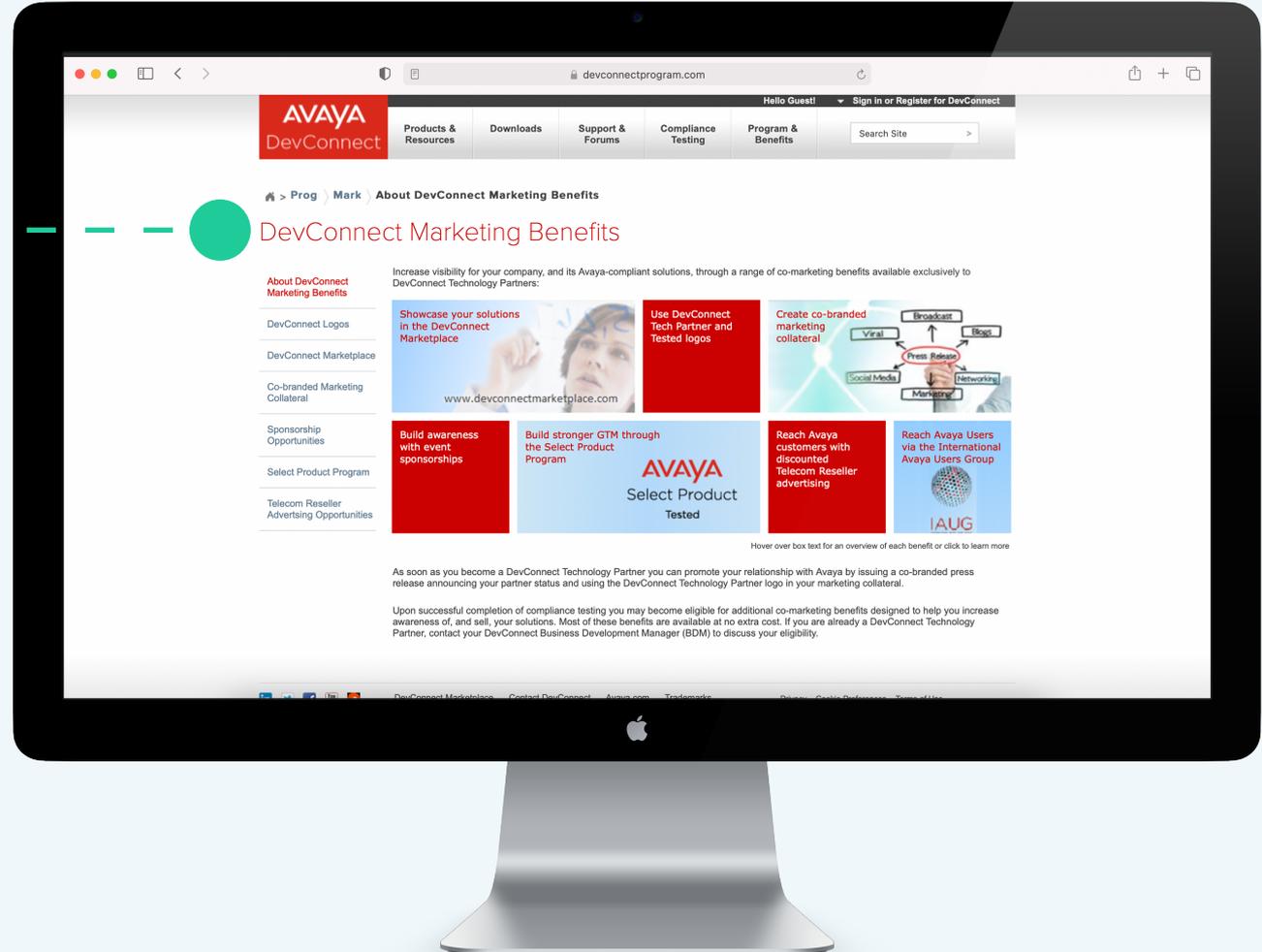
Value is showcased in a marketplace where value creators and consumers can be matched.





## Ecosystem Participant Retention & Support

Mechanisms such as ecosystem benefits and customized experiences are available to enhance the participant population.



**Ready to learn more about dpEngine?  
Contact us.**

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